

DR. Suresh B K Naidu



1	Name	Dr. Suresh B K	
2	Present Designation	Assistant Professor	
3	Department	Commerce and Management	
4	Date of Birth	10 th April 1975	
5	Date of entry into service		
	A) Regular Service	19 th July 1997	
	B)Tumkur University	10 th May 2010	
6	Date of entry into the Present Designation	10 th May 2010	
7	Residential Address	# 3/1, 4TH CROSS, HOSAHALLI, 9TH 'D' MAIN , VIJAYANAGAR, BANGALORE-560040	
8	Mobile Number	9845142321	
9	Email ID	bksuresh234@gmail.com	
10	PAN No.	BJFPS3231Q	
11	Aadhar Card No.	386978801893	
12	Passport No.	Z2295038	
13	Academic Qualification		
	Degree	University	Year of Award
a	UG		
	B Com	Bangalore University	1995
	PG		
	M Com	Bangalore University	1997
	MBA	Bangalore University	1999
	MFM	Pondicherry University	2004
	ICWA (I)	ICWA Chapter, Bangalore	2006
b	M.Phil.	Periyar University	2008

c	Ph.D.	Tumkur University	2015
	Ph.D. Topic:	Fund Management System and Budgetary Mechanism in Indian Universities – A Study on Selected Universities in Karnataka	
	Guided By:	Prof. Paramashivaiah P	
14	NET – Year of Passing	1999	
15	SLET/KSET – Year of Passing		
16	Area of Research Specialization	Accounting and Finance	

SPECILIZATION COURSE CERTIFICATIONS

Following are the specialized courses completed from the world renowned universities.

1. Organizational Analysis from **Stanford University**, USA.
Course completed on 22nd January 2017 with 98.6% grade achieved.
2. Entrepreneurship Financing and Profitability from **Wharton Business School, University of Pennsylvania**, USA.
Course completed on 03rd January 2017 with 97.5% grade achieved.
3. How to Finance and Grow your start up without Venture Capital from **London Business School, University of London**, UK.
Course completed on 16th January 2017 with 97% grade achieved.
4. Behavioural Finance from **Duke University**, USA.
Course completed on 15th January 2017 with 98.2% grade achieved.
5. Financial Markets from **Yale University**, USA.
Course completed on 25th January 2017 with 100% grade achieved.

17	Teaching Experience			
	Designation	From	To	Place
	Assistant Professor	18-07-1997	30.06.2001	RPA FGC Bangalore
	Assistant Professor	01.07.2001	10.05.2010	B M S College for Women Bangalore
	Assistant Professor	10.05.2010	Till date	Tumkur University
18	Administrative Experience			
	Designation	From	To	Place
	Principal	2005	2010	RBANMS FGEC Bangalore
	Dean and Chairman	2010	2011	Tumkur University
	Deputy Finance Officer	2010	2011	Tumkur University
	Finance Officer	2011	2016	Tumkur University

19	Research Guidance – ongoing		
A	Ph.D.		
	Name of Student	Thesis	Year
	Ashwini Manasa		2018
	Balaji N P		2018
	Rajesh R		2018
	Prabhavathy V S		2018
	Yashodha U G		2018
B	M.Phil.		
	Name of Student	Thesis	Year
	NIL		

20	Papers Presented/ Lecturers Delivered/ Sessions Chaired in Conference and Symposia (National and International)
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Sl. No	Title of Event	Title of the Paper	Month & Year	Organiser
1	Workshop on skill development	Skill Development on Cost Accounting and Management Accounting	February 4, 2006	PES degree college, Bangalore
2	Project Report preparation for Commerce and Management Teachers	Preparation of Project Report for Commerce and Management Teachers	September 23, 2006	Seshadripuram first Grade college, Bangalore
3	Developing Leadership competencies among academicians for organizational growth'	Leadership Competencies and Challenges	October 19, 2006.	Sri Bhagawan Mahaveer Jain College, Bangalore
4	Corporate Citizenship in the emerging New Economy	Economic Challenges for the Country in the Present Era	March 21, 2007	Acahrya Institute of Management and sciences, Bangalore
5	Quality Sustenance and Enhancement of Higher education through IQAC	Quality Education for sustainable Development	April 23-24, 2007.	BMS College for Women, Bangalore
6	VISION 2020 Synergies and Challenges in Management	Synergies and Challenges for the corporate world	September 8, 2007.	T John College, Bangalore
7	The impact of BPO and KPO in the changing scenario of Higher Education in India	Problems and Prospects of BPO Organizations in the Country	September 26-27, 2007.	St. Anne's Degree College for Women, Bangalore
8	Challenges for Degree Colleges in Karnataka', BUFGC Principals Association and Federation of Degree College	Future of Higher Education – Challenges ahead	September 26, 2008.	Principal's Association in Karnataka, Bangalore

9	Business Education – Vision 2020	Growth and Prospects of Business Education in the Modern era	May 4-5, 2009.	BMS College for Women, Bangalore
10	Restructuring of B.Com and BBM Courses of Bangalore University	Restructuring of Courses to suit the needs the Industry and Institution	August 22, 2009.	Vivekananda Degree College, Bangalore
11	Exemplary Contribution towards Education	Creation of Leaders and Entrepreneurs	September 5, 2009	Career Launcher, Bangalore
12	Knowledge Utsav – 44 National Conferences	Talent Management – exploring new Horizons	August 28, 2010.	Jain University, Bangalore
13	Building Young Adults to Override Recession	Enhancing Employability and Nurturing Entrepreneurial Skills Sectorial Implications of Recession	October 22-23, 2010	Sree Siddaganga College of Arts, Science and Commerce for women, Bangalore
14	Strategic Management for Global Competitiveness- Issues and Challenges	Chaired the session on Strategic management for Global Competitiveness	August 20-21, 2011.	Tumkur University
15	Global Economic Recession – Its Implications on Indian Economy	Global Economic Recession problems and Implications	September 15, 2011.	Tumkur University
16	Business and Technology	Green Marketing and its Problems in India	November 4-5, 2011	FRI University, Dehradun
17	Human Resource Strategies in the Competitive Global Business Environment: Issues and Challenges	Emerging Trends in Human Resource Management	August 20-21, 2011	Tumkur University
18	Recent trends in Communication Technology	Trends in Information, Communication and Technology	January 13, 2012.	Karnataka State Higher Education Council, Bangalore

19	Emerging Economies : BRICS and ASEAN Markets as New Growth Engines	US Economic Slowdown and its impact on Indian IT industry	February 11-12, 2012	Siva Sivani Institute of Management, Secunderabad,
20	Strategies for Managing in the New Normal	Brand Loyalty Behaviour of Indian Consumer – An Exploratory Analysis	February 17-19, 2012.	Vishwakarma Institute of management, Pune
21	‘Ethics, Governance and International Financial Reporting Standards	Role of Business Ethics in Economic Performance	February 24-25, 2012	SDM College, Ijire, Dharmasthala
22	Contemporary Issues in Commerce and Management Research	Contemporary Issues in Management	February 29, 2012.	Govt. RC College of Commerce and management, Bangalore
23	Contemporary Innovative Practices in Management	Green Information Technology a Strategy for socially responsible software companies	April 13-14, 2012	Pacific Academy of Higher Education and Research, Pune
24	Innovations in Management Practices	Green Information Technology a Strategy for socially responsible software companies	April 20-21, 2012	Kristu Jayanthi College, Bangalore
25	‘Economic Growth through Innovative entrepreneurship	Entrepreneurial marketing : Moving Beyond Marketing in new Ventures	May 5, 2012	Tumkur University
26	Economic Paradigms of Healthcare in India, Issues and Challenges	Effective mental health prospects in Organization’s : Issues and challenges	May 11, 2012.	Tumkur University
27	Applied and Management Sciences	Leadership and Organizational effectiveness – A Conceptual Framework	June 16-17, 2012	Planetary Scientific Research Centre, Bangkok, Thailand
28	Demographic Dividend for India : Challenges and	Social security : Issues and Policy Perspectives	July 31, 2012	Tumkur University

	Opportunities			
29	New Paradigms and perspectives for Business Excellence	Issues and Challenges in Online Marketing	August 4, 2012	Tumkur University
30	Retail Sector in India: Opportunities and Challenges	The RAG Model : The Strategic CRM in Service Sector	August 25, 2012	Tumkur University
31	Emerging Issues and Innovations in Management Education	Trends in Management Education in India – Issues and Implications	October 31, 2012	Tumkur University
32	‘Business Innovation and Technology	Business Innovations & its Prospects	November 3, 2012	Karnataka Higher Education Council, Bangalore
33	Consortium of Management Students Research, COSMOR	Building Mangers for tomorrow	November 16-17, 2012.	Indian Institute of Science, Bangalore
34	Yoga in Education	Yoga in Education	November 27-28, 2012	Tumkur University
35	Content Management in Networked Environment	Content Management in Networked Management	December 3-4, 2012	Tumkur University
36	Culture and Society: Transformation, Challenges and Strategies	Globalization and its impact on India Culture	December 08, 2012	Tumkur University
37	Implementation of Uniform Accounting Standards in Higher Educational Institutions	Uniform Accounting Standards	January 3-4, 2013.	UGC, MHRD, New Delhi
38	Relevance of Mechanism Design and Gamer theory in Modern Economic Analysis	Game theory and its applications in Modern Economic Analysis	January 10, 2013.	Karnataka Higher Education Council, Bangalore

39	Current Reality and Emerging Trends in Global Management Practices	e-commerce in the retail industry – issues and Challenges	January 11-13, 2013.	Institute of Management Studies, Ahmednagar, MH
40	Value Creation through Entrepreneurship with special focus on Bio Technology	Value Creation through Entrepreneurship	January 15, 2013	Govt. RC College, Bangalore
41	Role of Women in Social Development	Role of Women in Social Development	February 6, 2013.	Karnataka higher Education Council, Bangalore
42	Curriculum Development for BBA	Resource Person on Curriculum Development for UG Courses	February 23-24, 2013	Karnataka State Open University, Mysore
43	Opportunities and Challenges with Consolidation of Banks with Specific reference to India	Financing of Micro, Medium, and Small Enterprises in India – Challenges ahead Budgetary Control and Budgetary Mechanism	March 12, 2013	SEA College of Science, Commerce & Arts, Bangalore
44	Business and Social Sciences	Corporate Social Responsibility in IT Industry and Sustainability for Organizational Excellence	March 15-17, 2013.	Asia-Pacific Education & Research Association, Tokyo, Japan
45	Technology in Business: A Competitive Edge for Organizations	A Study on M-Banking System among Consumers in Bangalore City	March 28, 2013.	East Point College of Engineering and Technology, Bangalore
46	Swami Vivekananda – An Epoch Maker	Inspirations from Swami Vivekananda – Moulding Characters of Students	April 24, 2013	Tumkur University
47	Financial Inclusion in India : Access and Impact	Micro Finance and Financial Inclusion in India – Dynamics and Discourses	April 26, 2013	GFGC, Pavagada

48	The role of Corporate Social Responsibility for an Inclusive Growth in the Society	CSR for Sustainable Development : An Empirical study on the Corporate Social Responsibility focus of top Listed Companies of BSE	May 24-25, 2013.	Gulbarga University, Gulbarga
49	Global Interface of Technology and Business Dimensions and Directions for Business Education	Women Empowerment in India : Problems and Issues	March 7-8, 2014	Federation of Teachers Councils of Commerce and Management in Karnataka, , Bangalore
50	Education for Women: Empowering Strategies	Fund Management System and Budgetary Control	March 28-29, 2014	Osmania University, Hyderabad
51	Global Business Opportunities and Challenges	FDI- Impact on Indian Retail Sector – AN Analysis on the Existing Scenario	March 27-29, 2014	Osmania University, Hyderabad
52	Innovations, Changes and Challenges in Management, Engineering and Technology	Fostering Innovative Entrepreneurship in Knowledge Economy	May 29, 2014	The Global Open University, Nagaland
53	Research Data Analytics	Research Data Analytical Tool and Techniques	August 9-11, 2013.	Govt. RC Research Center, Bangalore
54	Changing Dimensions and Contemporary issues in IFRS, Direct Tax Code & Corporate Governance	Chairperson for the Changing Dimensions and contemporary Issues in IFRS	October, 20, 2013.	Tumkur University
55	The Dawn of New Companies Act 2013. Challenges and Opportunities for Corporate Growth	New Companies Act: Its Implications	October 25, 2013.	St Francis De Sales Colleges, Bangalore

56	Creative Teaching Methodology and Academic Leadership	Creative Teaching Methodology	January 18, 2014	Tumkur Academy for Creative Learning and Excellence
57	Agricultural Marketing : Issues and Challenges	Role of ICT in Micro Credit	January 21, 2014.	SDM College, Ujire
58	Indigenous Management Practices	Talent Management for Organizational Excellence	April 4, 2014.	Datta Meghe Institute of Engineering, Technology and Research, Pune MH
59	Job Opportunities in Central and State Government Services for	Prospects and Challenges for Students GM / OBC/ Minorities and Other Candidates	April 10, 2014.	GT Institute of Management studies and Research, Bangalore
60	International Conference on Management Education	Civil Society Organization and Governance in the Globalized Era	April 12-13, 2014.	ST. Paul's College of Education, Bangalore
61	Management Challenges – 2014	Educating Women for Freedom, Justice and Empowerment	April 26, 2014.	Sanskriti Scholl of Business, Puttaparthi , AP
62	Emerging Trends in Human Resource Management	HRM in Indian Scenario – Issues and Challenges	25-26, 2014	Indian Academy, Bangalore
63	Higher Education Transformation in India : Changing Contexts & Institutional Responses	Higher Education India : Confronting the Challenges of Change	April 28-29, 2014.	Indian Academy, Bangalore
64	Indian Financial System – Issues and Challenges	Indian Financial Systems – Issues and Challenges	September 29, 2014	Kusumavati Miraji Arts & Commerce College, Maharashtra
65	Cost Accounting Standards	Cost Accounting Standards – Applications and its Impact		Kuvempu University, Shimogha

66	New Policy Implementation and Issues in Direct Tax, Corporate Tax and Foreign Trade	Income Tax System and Administration in India – An Overview	February 6, 2015.	Tumkur University
67	Innovation –an Engine for Inclusive Growth and Sustainable Development	Role of Corporate in Inclusive Growth and Sustainable Development – A case Study of Hindustan Unilever Limited	February 12-13, 2015	Tumkur University
68	Management Practices in Emerging Economies	HR Practices in Retail Industry	February 21, 2015.	Sree Chaitanya educational Institutions, Hyderabad
69	Make in India – The Road Ahead	Financial Inclusion in Rural Karnataka – An Empirical Study	February 27-28, 2015	Vivekananda Institute of Information and management studies, Namakkal, TN
70	Sustainable Livelihood and Poverty Alleviation : Social Work responses and challenges	Social Inclusion and Sustainable Development	March 26-27, 2015.	Tumkur University
71	‘Emerging Trends and Challenges in Commerce and Management	Higher Education for Transforming India – An empirical Study	April 16, 2015.	AIMS School of Commerce, Bangalore
72	Service Sector; the Engine Growth for Indian Inc. – The Convergence of Ideas	Students Attitude towards commerce education with special reference to commerce students of Tumkur University	April 22-23, 2015	Govt. College for Women, Mandya
73	New Age Banking in India ; Issues and Challenges	A Study on Predicting the Credit Worthiness of a Corporate Customer of Banking Services	April 25, 2015	Tumkur University
74	Dynamics of Entrepreneurship for Sustainable Development	Entrepreneurial Scenario in India	October 7, 2015	Sree Venkateshwara College of Science and Management Studies, Bangalore

75	Global Convergence of Management Education Practices	E-commerce in the Indian retail Industry – Issues and Challenges	November 25-26, 2015	Bangalore University
76	Investment Management	Investment Management – Prospects and cautions	January 28, 2016	Tumkur University Teachers' Council of Commerce and Management
77	Companies Act 2013- Issues and Challenges	Management and Administration of Companies	February 4-5, 2016.	BMS College for Women, Bangalore
78	Performance Analysis of Infosys Ltd through value added approach: An analysis-	6TH ANNUAL INTERNATIONAL CONFERENCE ON SUSTAINABILITY SUSCON- VI	March 2-4, 2016	IIM Shillong
79	Pulse and Prospects of Venture Capital in India – An Analytical Study.	3 rd Annual convention of ICBE and International Confernce on Global Entrepreneurship – Emerging Opportunities and Challenges		Bangalore University, Bangalore
80	Approaches to Model Online Buying behaviour in India	Contemporary issues and Challenges in Technology, Commerce and Management		Seshadripuram Academy of Business studies

Invited Lectures and Chairmanships at national or international Conferences / seminars

Sl. No	Role of Lecture/Academic Session	Title of Conference / Seminar etc.	Organiser
1	Resource person	Quality Sustenance and Enhancement of Higher education through IQAC’,	BMS College for Women, Bangalore, April 23-24, 2007.
2	Resource person	Challenges for Degree Colleges in Karnataka’, BUFGC Principals Association	Federation of Degree College Principal’s Association in Karnataka, Bangalore, September 26, 2008.
3	Resource person	‘Building Young Adults to Override Recession’,	Sree Siddaganga College of Arts, Science and Commerce for women, Tumkur, October 22-23, 2010
4	Resource person	Service Sector; the Engine Growth for Indian INC – The Convergence of Ideas’,	Govt. College for Women, Mandya, April 22-23, 2015
5	Chairperson	Dynamics of Entrepreneurship for Sustainable Development’,	Sree Venkateshwara College of Science and Management Studies, Bangalore, October 7, 2015
6	Chairperson	Companies Act 2013-Issues and Challenges	BMS College for Women, February 4-5, 2016.
7	Chairperson	Opportunities and Avenues for Management graduates	GT Group of Institutions, Bangalore May , 4-5 , 2017

22. Publications of Books / Chapters edited

Books authored / edited

Sl. No.	Title of the Book / Chapter	ISBN No.	Publisher	Year
1	Accounting and Information Systems	978-91-924301-4-2	HPH, New Delhi	2009
2	New Paradigms in Perspectives for Business Excellence	978-81-924393-6-5	HPH, New Delhi	2012
3	Foreign Direct Investment and Retailing	978-93-5051-832-8	HPH, New Delhi	2012
4	Retail Sectors in India- Opportunities and Challenges	978-93-5051-833-5	HPH, New Delhi	2012
5	Business Innovation and Technology Management	978-81-923301-4-3	HPH, New Delhi	2013
6	Technology in Business : A Competitive edge for Organizations	978-81-923424-5-0	Tumkur University	2013
7	New Policy Implementations and issues in Direct Tax and foreign Trade	978-93-82694-20-5	Tumkur University	2015
8	Innovation – An Engine for inclusive Growth and Sustainable development	978-93-84262-06-8	Nirutha Publications	2016
9	Emerging trends in Management	978-81-923326-1-1	HPH, New Delhi	2016

Publications in the edited Books

Sl. No	Title of the paper	Title of the edited book	ISBN number
1	Suresh, B. K. , (2011), Vedic Management – A Holistic approach to Managerial excellence, Proc. National Conference on Vedanta : A holistic Approach, December 26-28, held at Tumkur University, Tumkur, India , pp. 98	Vedanta : A holistic Approach	978-93-82694-2-1
2	Suresh, B. K. , and Vikas Bansode., (2012), ICT an enabler of change in Urban Governance. In Ravindra Kumar B, et, al (Eds.), Demographic Transition in India Diverse Perspectives (pp. 357-364), Tumkur University, India, Prasaranga	Demographic Transition in India Diverse Perspectives	978-81-924393-2-7
3	Suresh, B. K. , and Shobha, C., (2012), Talent Management – Exploring New Horizons. In Shashidhar, R., (Ed.), Human Resource Strategies in the Competitive Global Business Environment issues and Challenges (pp. 140-144), Bangalore, India, SIP Page Turners.	Human Resource Strategies in the Competitive Global Business Environment issues and Challenges	978-81-92320-63-2
4	Suresh B. K. and Vikas Bonsode. (2012), E- Commerce in the Indian retail Industry- Issues and Challenges, Proc. National Conference in New Paradigms and Perspectives for Business Excellence, August 4, held at Tumkur University, Tumkur, India, pp. 24-29	New Paradigms and Perspectives for Business Excellence,	978-81-924393-6-5

5	Paramashivaiah, P., and Suresh B. K. , (2012), A Study on Convergence of Accounting Standards in India. In Yashovarma, B., and Udayachandra, P. N., (Eds.), Contemporary Issues in Ethics, Governance and International Financial Reporting Standards (IFRS) (pp. 505-508), Mangalore, India, United Publishers.	Contemporary Issues in Ethics, Governance and International Financial Reporting Standards (IFRS)	978-93-81195-25-3
6	Suresh B. K. , (2012), Strategic Leadership Practices and Organisational effectiveness – A Conceptual framework, Proc. International Conference on Management, June 16-17, Bangkok, Thailand, pp. 156-159.	International Conference on Management	978-93-82242-01-7
7	Paramashivaiah, P. and Suresh, B. K. , (2012) US Economic Slowdown and its impact on IT industry. In Anand Reddy, S and Muralidar Prasad, A (Eds.), Emerging Economies: BRICKS and ASEAN markets as New Growth Engines, (pp. 121-127), Secunderabad, India, SSIM Publications.	Emerging Economies: BRICKS and ASEAN markets as New Growth Engines	978-81-905242-0-6
8	Paramashivaiah, P., and Suresh, B. K. , (2012), Brand Loyalty Behaviour of Indian Consumers: An Exploratory Analysis, Proc. National Conference on Strategies for Managing in the new Normal, February 17-19, held at Vishwakarma Institute of Management, Pune, India, pp. 38-40.	Strategies for Managing in the new Normal	978-81-92768-3-6
9	Suresh, B. K. , (2012), Corporate Social Responsibility in IT industry and Sustainability strategy for Organisational Excellence. In Shobha, C., (Ed.), Business Innovation and Technology Management (pp. 22-29). Bangalore,	Business Innovation and Technology Management	978-81-923301-4-3

	India, KSHEC.		
10	Paramashivaiah, P., and Suresh, B. K. , (2012), Role of curricula to meet the challenges of Higher education Institutions. In Shobha, C., (Ed.), Business Innovation and Technology Management (pp. 76- 863). Bangalore, India, KSHEC.	Business Innovation and Technology Management	978-81-92301-4-3
11	Paramashivaiah, P., and Suresh B. K. , (2012), Role of Web Content Management systems an Analysis, In Sadashivamurthy and Shivalingaiah, D., et, al, (Eds.), Content Management in Networked Environment (pp. 152-158). Bangalore, India, Nirutha Publications.	Content Management in Networked Environment	978-93-82694-03-8
12	Sudarsana Reddy, G., and Suresh B. K. , (2012), Globalisation and its impact on Indian Culture, Proc. National Conference on Culture and Society : Transformation, Challenges and Strategies, December 8, held at Tumkur University, Tumkur India, pp. 251-258	Culture and Society: Transformation, Challenges and Strategies	978-93-82694-5-2
13	Prahlad Rathod., Paramashivaiah, P., and Suresh B. K. , (2012), Globalization and its impact on Human Resource Management, Proc. National Conference on Culture and Society : Transformation, Challenges and Strategies, December 8, held at Tumkur, University, Tumkur India, pp. 264-268	Culture and Society: Transformation, Challenges and Strategies	978-93-82694-05-2
14	Shekar, B., and Suresh B. K. , (2012), Role of Higher Education in Societal Transformation in Indian Perspective, Proc. National Conference on Culture and Society : Transformation, Challenges and	Culture and Society: Transformation, Challenges and Strategies	978-93-82694-05-2

	Strategies, December 8, held at Tumkur University, Tumkur India, pp. 289-298		
15	Paramashivaiah P, Lakshminarayana, Suresh B.K. (2013), A Study of M-Banking System among Consumers in Bangalore City. In Paramashivaiah P and Satish B M (Eds.), Technology in Business : A competitive edge for Organisations, (pp. 1-6), Bangalore, India, Nirutha Publications.	Technology in Business : A competitive edge for Organisations	978-81-923424-5-0
16	Sudarsanareddy G, Pralhad Rathod and Suresh B.K. (2013), Technology in Business – An edge to gain Competitive advantage. In Paramashivaiah P and Satish B M (Eds.), Technology in Business : A competitive edge for Organisations, (pp. 7-13), Bangalore, India, Nirutha Publications.	Technology in Business : A competitive edge for Organisations	978-81-923424-5-0
17	Suresh B.K. (2013), Knowledge Management Architecture – A Path for Business Organisation. In Paramashivaiah P and Satish B M (Eds.), Technology in Business : A competitive edge for Organisations, (pp. 7-13), Bangalore, India, Nirutha Publications.	Technology in Business : A competitive edge for Organisations	978-81-923424-5-0
18	Paramashivaiah P, Lakshminarayana, Suresh B. K. , Vikas. (2012), Entrepreneurial Marketing : Moving beyond marketing in New Ventures. In G. Sudarsana Reddy (Ed.), Economic Growth through Innovative Entrepreneurship, (pp. 38-43), Mumbai, India : Himalaya Publishing House.	Economic Growth through Innovative Entrepreneurship	987-93-551-575-4
19	Suresh B. K. , Paramashivaiah P, Lakshminarayana, Vikas. (2012), Entrepreneurial Behaviour blessed with values – Momentous change	Economic Growth through Innovative Entrepreneurship,	987-93-5051-575-4

	in the modern era. In G. Sudarsana Reddy (Ed.), Economic Growth through Innovative Entrepreneurship, (pp.91-95), Mumbai, India : Himalaya Publishing House.		
20	Suresh, B. K. ,(2014), Dynamics of Foreign Direct Investment in India – An Empirical Analysis, In Shivashankar, K, C., (Ed.), New Vistas and Horizons in Management (pp. 174-187). Bangalore, India, Nirutha Publications.	New Vistas and Horizons in Management	978-81-923326-8-0
21	Suresh, B. K. Paramashivaiah. P,(2014), Fiscal Reforms in Finances of State Governments in India : Issues and Challenges, In Shivashankar, K, C., (Ed.), New Vistas and Horizons in Management (pp. 193- 209). Bangalore, India, Nirutha Publications.	New Vistas and Horizons in Management	978-81-923326-8-0
22	Suresh, B. K. ,(2014), Foreign Direct Investment – Impact of Indian Retail Sector an analysis on the existing scenario, In Chennappa, D., and Laxman Gaddam, (Eds.), et, al, Global Business: Opportunities and Challenges (pp. 233-239). New Delhi, India, Global Research Society Publications	Global Business : Opportunities and Challenges	978-81-910003-0-14
23	Suresh B, K. (2014), Educating Women for Freedom, Justice and Empowerment. In Ramprasad Rao and Rajasekar (Eds.), Glimpses of Management Challenges, (pp. 320-325), Puttaparthi, India, SSB Publishers.	Glimpses of Management Challenges	978-163041955-4
24	Suresh, B. K. , and Paramashivaiah, P., (2012), Effective Mental Health Perspectives in Organisations: Issues and Challenges. In Vilas M, Kadrolkar., Jayasheela., and Ravindra	Economic Paradigms of Health care in India	978-81-89630-58-4

	Kumar (Eds.), Economic Paradigms of Health care in India (278- 287), New Delhi, India, Global Research Publications.		
25	Rajesh, K.L., Paramashivaiah, P., and Suresh, B.K. , (2012), An Empirical study of Global Management Education and Management Education in India, In Noor Afza (Ed.), Contemporary Management Education (pp. 244-247). Mumbai, India : Himalaya Publishing House.	Contemporary Management Education	978-93-5097-182-6
26	Chaitra, D., and Suresh B, K. , (2012), Trends in Management Education in India : Issues and Implications. In Noor Afza (Ed.), Contemporary Management Education (pp. 269-275). Mumbai, India : Himalaya Publishing House.	Contemporary Management Education	978-93-5097-182-6
27	Paramashivaiah P, Lakshminarayana, Suresh B. K. , Vikas. (2012), Integration of Yoga in Modern Education, Proc. International Conference on Yoga in Education, November 27-28, held at Tumkur University, Tumkur, India, pp. 58-65.	Yoga in Education	978-93-82694-02-1
28	Paramashivaiah, P., Channaveera Gowda and Suresh, B.K. , (2012), Social Security issues and Policy Perspectives. In Ravindra Kumar, Jayasheela and Vilas, Kadrolkar (Eds.), Demographic Dividend for India a Step Forward (pp. 165-171), New Delhi, India, Global Research Publications.	Demographic Dividend for India a Step Forward	978-81-89630-61-4
29	Pralhad Rathod., Paramashivaiah, P., Sudarsana Reddy, G., and Suresh B, K. (Eds.) (2012), in Foreign Direct Investment and retailing. Bangalore, India, Himalaya Publishing House.	Foreign Direct Investment and retailing	978-93-5051-832-8

30	Dinesha, P. T., Jayasheela., Suresh, B. K. , (2013), Micro Finance and Financial Inclusion in India: Dynamics and Discussions. In Jayasheela, Ravindra Kumar, B., and Vilas Kadrolkar (Eds.), Financial Inclusion in India (pp. 1-14), Tumkur University, India, Prasaranga.	Financial Inclusion in India	978-93-82694-13-7
31	Suresh, B. K. , (2014), Convergences and cross currents in management and Information Technology through Innovative Business Model in Human Resource Outsourcing. In Pinky Insan., (Ed.), Visualization of Researches in Social Sciences (pp. 243-252), Delhi, India Research India Publications.	Visualization of Researches in Social Sciences	978-93-84144-64-7
32	Suresh, B. K. , (2014), Human Resource Management in Indian Scenario : Issues and Challenges. In Srinivasan, S., (Ed.), Emerging Trends in Human Resource Management (pp. 57), Bangalore, India, Indian Academy School of Management Studies.	Emerging Trends in Human Resource Management	978-81-920859-4-4
33	Suresh, B. K. , (2014), Educating Women : for Freedom, Justice and empowerment, Proc. National Conference on Higher Education Transformation in India Changing contexts and Institutional responses, April 28-29, held at Indian Academy, Bangalore, India, pp. 40-44	Higher Education Transformation in India Changing contexts and Institutional responses	978-81-920859-9-9
34	Paramashivaiah, P., and Suresh, B. K. , (2015), A Study on Predicting the credit worthiness of a corporate customer of a Banking Services. In Pallavi Kusugal., Jayasheela, et, al, (Eds.), New Age Banking in India Issues and Challenges (pp. 206-	New Age Banking in India Issues and Challenges	978-93-84262-08-2

	219), Bangalore, India, Nirutha Publications.		
35	Sudarsana Reddy and Suresh, B. K. , (2015), Role of Corporate Inclusive Growth and sustainable Development – A case study of Hindustan Unilever’s Limited. In Sudarsana Reddy and Paramashivaiah et, al (Eds.), Innovation – An Engine for Inclusive Growth and Sustainable Development (pp. 24-27), Bangalore, India, Nirutha Publications.	Innovation – An Engine for Inclusive Growth and Sustainable Development	978-93-84262-6-8
36	Suresh, B. K. , (2014), Higher Education in India : Confronting the Challenge of Change, Proc. National Conference on Higher Education Transformation in India Changing contexts and Institutional responses, April 28-29, held at Indian Academy, Bangalore, India, pp. 20-25	Higher Education Transformation in India Changing contexts and Institutional responses	978-81-920859-9-9
37	Puttaswamy, Paramashivaiah, P., and Suresh, B. K. , (2015), Income Tax Systems and Administration in India – An Overview. In Paramashivaiah, Suresh B. K., and Shashidhar, R., (Eds.), New Policy Implementation and issues in Direct Tax, Corporate Tax and Foreign Trade (pp. 71-90), Tumkur, India, MG Printers and Publications	New Policy Implementation and issues in Direct Tax, Corporate Tax and Foreign Trade	978-93-82694-20-5
38	Suresh, B. K. , (2015), Entrepreneurial scenario in India, Proc. National Conference on Dynamics of Entrepreneurship for sustainable Development, October 7, held at Sree Venkateshwara College of Science and Management Studies	Dynamics of Entrepreneurship for sustainable Development	

23 Research Publications in Refereed Journals / UGC approved								
Sl. No	Journal	ISSN NO	Category	Source	Title of the Paper	Month & Year	Vol. No	Issue No.
1	OIDA International Journal of Sustainable Development	1923 ~ 6654	C	ABDC https://papers.ssrn.com/sol3/papers.cfm?abstract_id=2876320	Academic and Administrative Audit: The Criteria Considered for HEIs	Nov, 2016	9	8
2	OIDA International Journal of Sustainable Development, Vol. 9(8),	1923 ~ 6654	C	ABDC https://papers.ssrn.com/sol3/papers.cfm?abstract_id=2876317#	E-Governance : Issues and Challenges in India	Nov, 2016	9	8
3	JM International Journal of Management and Research	2229 ~ 4562	Peer Reviewed	Print	Competitiveness through knowledge based entrepreneurship - Role of institutions of higher learning.	Sep, 2012	2	5
4	KPR International Journal of Management	2278 ~ 6104	International	UGC	The Role of decision support systems in Indian organised Apparel Retail sector	Dec' 2012	1	2
5	CALXY Journal of Management	2229 ~ 4260	Peer Reviewed	Print	Building and Sustaining the ability to provide high quality Business Education in India.	Dec' 2012	3	1

6	CALXY Journal of Management	2229 ~ 4260	Peer Reviewed	Print	A Study of Understanding Buying behaviour of online shoppers in Karnataka with special reference to Bangalore City	Dec' 2012	3	1
7	International Journal on Marketing Management	2277 ~ 8683	Peer Reviewed	DMIETR	Foreign Direct Investment- Impact on Indian Retail Sector: An Analysis of Existing Scenario	1	1	1
8	Samskriti - The SAMS Journal	0976 ~ 304X	Peer Reviewed	Sambram Academy of Mgt, Bangalore	Reading habits and investment behaviour of households - An empirical study. pp. 5-11	June, 2013	7	1
9	Prabhanveshana Journal of Commerce and Economics	2249 ~ 0418	Peer Reviewed	KLE College	Direct Tax Code 2010	Dec, 2013	3	2
10	International Journal of Business and Administration Research Review	2348 ~ 0653	UGC	International Peer Reviewed	Micro Finance, Self-help groups and Women empowerment – Current issues and concerns.	March, 2014	2	3
11	International Journal of Business and Administration Research Review	2348-653	UGC	International Peer Reviewed	Higher Education in India: Confronting the Challenge of Change	March, 2014	2	3

12	Global Journal of Business Management	0973 ~ 8533	UGC	Print	Foreign Direct Investment in the Indian Scenario	June, 2014	8	1
13	IFRSA Business Review	2249 ~	Peer reviewed	IFRSA	Women empowerment and Socio-economic status of women in India: An Overview	June, 2014	4	2
14	International Research Journal of Commerce, Business and Social sciences	2277 ~ 9310	Peer Reviewed	IRJCBSS Print	Fostering Innovative Entrepreneurship in Knowledge Economy	June, 2014	3	3
15	International Journal of Management and Social Science Research Review	2349 ~ 6738	UGC	http://ijmsrr.com/admin/archive.php?m=092014	Women Entrepreneurs: Problems and Prospects. A Study of Tumkur District, Karnataka	Sep, 2014	1	3
16	International Journal of Interdisciplinary Research	2348 ~ 6775	International Journal	http://www.eduv.ed.org/may-issues.html	Women empowerment through the strategic Roles of Non-Governmental Organizations (NGOs) in the present era of Globalisation	May, 2014	1	2

17	International Journal of Interdisciplinary Research, Vol. 4(2),	2348 ~ 6775	International Journal	http://www.eduv.ed.org/may-issues.html	Innovation and entrepreneurship in knowledge based economy	May, 2014	1	2
18	International Journal of Research in Management	2320 ~ 2939	International Journal	https://www.acmeintellects.org/images/AllJRMS/ST/Jan2013/10-1-13.pdf	Green Entrepreneurship: A Green Entrepreneurship: A Perpetual study on Motivation and barriers with special reference to engineering and MBA graduates.	Jan 2013	1	1
19	AIMS Journal of Research	2321 ~ 8487	Peer Reviewed	AIMS Institutes, Bangalore	Students' attitude towards commerce education with special reference to commerce students of Tumkur University	Sep 2015	10	2
20	The Journal of Indian Management	2249 ~ 7803	Peer Reviewed	ITI HAS	HR Practices in Retail Industries.	Mar 2015	5	1
21	International Journal of Economic and business Review	2349 ~ 0187	UGC	http://epraxisdo.com/jpanel/upload/articles/858pm16.Suresh%20B%20K.pdf	Converging Indian Accounting Standards to IFRS- A Journey towards Global Standards.	Apr, 2015	3	4

22	International Journal in Management and Social Science, Vol. 3(4),	2321 ~ 178 4	UGC	www.ijmr.net	Activity based Costing and Traditional Cost accounting System: A Comparative Study of Overhead Cost Allocation	Apr, 2015	3	4
23	International Journal on Human Resource Management	2277 ~ 8667	Peer Reviewed	DMITR	Talent management for Organization Excellence: A New Corporate Mantra.	June, 2014	1	1
24	Mukht Shabd Journal	2347 ~ 3150	UGC care Group 1	http://shabdbooks.com/Vol-9-Issue-4-2020-1/ http://shabdbooks.com/	Conceptual Analysis of cause Marketing in an Era of Unique Marketing Practices	April 2020	9	4

Seminars and Conferences Organized

S.No	Place / Institution	Theme / Title of the Conference	From (Date)	To (Date)	No. of Delegates	Role
1	BMS College, Bangalore	Quality Sustenance and Enhancement of Higher education through IQAC'	23 April 2007	24 April 2007	145	Organising Secretary
2	BMS College, Bangalore	Business Education – Vision 2020'	4 May 2009	5 May 2009	175	Organising Secretary
3	Karnataka, BUFGC Principals Association and Federation of Degree Colleges, Bangalore	Future of Higher Education – Challenges ahead	26 Sep 2008	26 Sep 2008	115	Organising Secretary

4	Tumkur University	New Paradigms and Perspectives for business Excellence	20 Aug 2011	21 Aug 2011	135	Joint Organizing Secretary
5	Tumkur University	Foreign Direct Investment and Retailing	20 Aug 2012	21 Aug 2012	165	Joint Organizing Secretary
6	Tumkur University	Retail Sectors in India- Opportunities and Challenges	5 May 2012	6 May 2012	150	Joint Organizing Secretary
7	Tumkur University	Business Innovation and Technology Management	3 Nov 2012	4 Nov 2012	160	Joint Organizing Secretary
8	Tumkur University	Yoga in Education	27 Nov 2012	29 Nov 2012	400	Treasurer
9	Tumkur University	Technology in Business : A Competitive edge for Organizations	28 March 2013	29 March 2013	145	Joint Organizing Secretary
10	Tumkur University	Inspirations from Swami Vivekananda – Moulding Characters of Students	23 April 2013	25 April 2013	400	Treasurer
11	AIU-UGC & Tumkur University	UNIFEST	8 Dec 2014	11 Dec 2014	1200	Convener - Finance
12	Tumkur University	New Policy Implementations and issues in Direct Tax and foreign Trade	6 Feb 2015	7 Feb 2015	165	Joint Organizing Secretary
13	Tumkur University	Innovation – An Engine for inclusive Growth and Sustainable development	12 Feb 2014	13 Feb 2015	160	Joint Organizing Secretary
14	Tumkur University	Emerging trends in Management	25 April 2015	26 April 2015	135	Joint Organizing Secretary

15	Tumkur University	Transforming India through Innovation and entrepreneurship	24 March 2018	24 March 2018	300	Organizing Secretary
16	UCA - Tumkur University	Online teaching learning Practices – Issues and Challenges	14.05.2020	14.05.2020	32	Organizing Secretary
17	UCA - Tumkur University	Impact of COVID-19 Pandemic on Indian economy	21.05.2020	21.05.2020	348	IQAC Co-ordinator
18	UCA - Tumkur University	ಅರಣ್ಯಜಾಲದಲ್ಲಿ ಕನ್ನಡದ ಬಳಕೆ: ಸಮಸ್ಯೆ ಮತ್ತು ಸವಾಲುಗಳು	28.05.2020	28.05.2020	567	IQAC Co-ordinator
19	UCA - Tumkur University	Impact of COVID-19 on State, Individual and Development	29.05.2020	29.05.2020	430	IQAC Co-ordinator
20	UCA - Tumkur University	ಬುಡಕಟ್ಟಿನ ಬೆಡಗಿನ ಷರತ್ತುಗಳು : ಗಾಯನ ಮತ್ತು ವ್ಯಾಖ್ಯಾನ	30-05-2020	30-05-2020	560	IQAC Co-ordinator
21	UCA - Tumkur University	Environmental Issues and Climate Change in COVID-19 Scenario	02-06-2020	02-06-2020	373	IQAC Co-ordinator
22	UCA - Tumkur University	Healthy Habits for Healthy Life	05-06-2020	05-06-2020	199	IQAC Co-ordinator
23	UCA - Tumkur University	Skill Enhancement Webinar	08-06-2020	08-06-2020	84	IQAC Co-ordinator
24	UCA - Tumkur University	Impact of COVID 19 on Migrant workers in India : Issues and Challenges	09-06-2020	09-06-2020	199	IQAC Co-ordinator
25	UCA - Tumkur University	Skill Enhancement Webinar	10-06-2020	10-06-2020		IQAC Co-ordinator

26	UCA - Tumkur University	Skill Enhancement Webinar	12-06-2020	12-06-2020		IQAC Co-ordinator
27	UCA - Tumkur University	Repercussions of Women on Pandemic	12-06-2020	12-06-2020	596	IQAC Co-ordinator
28	UCA - Tumkur University	International Webinar on Business, Leadership and Entrepreneurship	15-06-2020	15-06-2020	468	Organising Secretary

24	Research Projects			
A	On going			
	Title of Project	Funding Agency	Duration	Amount Sanctioned
	NIL			
B	Completed			
	Title of Project	Funding Agency	Duration	Amount Sanctioned
	NIL			
25	Membership of Professional Organizations			
	Indian Commerce Association Indian Accounting Association National HRD Network Bangalore Management Association The Society of Digital Information and Wireless Communications			

26. Research Collaboration

Sl. No.	Name of the Faculty	Collaborating Agency/Institution	Remarks
	NIL		

27. Orientation/Refresher Course / FDP

Sl. No.	Course	Date and Year (From-To)	Organizing College/University
1	UGC Sponsored Orientation Programme	28 Days 15.11.2013 to 13.12.213	Academic Staff College, Bangalore University, Bangalore
2	UGC Sponsored Orientation Programme	21 Days 01.12.2015 to 21.12.2015	HRDC, Bangalore University, Bangalore
3	UGC Sponsored Orientation Programme	21 Days 07.02.2018 to 27.02.2018	HRDC, Osmania University, Hyderabad
4	Faculty Development Programme in management	4 months 06.06.2016 to 24.09.2016	Indian Institute of Management, Ahmedabad

28. Participated as BOS/BOE / Chief Examiner/ any other examination related responsibilities

- a. Member - BOE
- b. Chief Examiner
- c. Deputy Superintendent
- d. Invigilator

29. Additional responsibilities in addition to regular work at the University

- a. Worked as Finance Officer of the Tumkur University (2011-16).
- b. Part of the team in UGC 12B, One time catch up Grant, 12th Plan grant
- c. Presented 5 Budgets consequently for Tumkur University.
- d. Worked as Deputy Finance Officer of the Tumkur University during 2010-11.
- e. Dean, Faculty of Commerce and Management.
- f. Chairman of Department of Studies and Research in Commerce.
- g. Chairman, Co-ordinator and member of LIC committee,

- h. Chairman of Board of Studies.
- i. Chairman of Board of Examiners.
- j. Member-Syndicate Committee, Academic Council.
- k. Member Secretary-Finance Committee
- l. Member Works Committee
- m. Chairman-Tender evaluation Committee
- n. Expert Member-Technical Bid and Financial Bid Evaluation.
- o. Member – fee Structure Committee.
- p. Convener – Finance Committee of University Functions.
- q. Member – Finance committee SWRO.
- r. Convener-Core Committee of NAAC of Tumkur University.
- s. Member- Project Monitoring Board, RUSA at Tumkur University
- t. Warden – Boys Hostel
- u. Member – Governing Council of Vidyodaya College

30. Recognitions/Fellowships/Medals/Doctoral/PDF etc.,

- a. **Dr. Radhakrishnan Gold Medal Award** : Contribution to Education and National Development, by Global Economic Progress and Research Association on 05-09-2015

31. Official Foreign Visits

- a. Canada
- b. Japan
- c. Hongkong
- d. Macau
- e. Bangkok
- f. Singapore

32. Any other achievements / Activities
